

Christina McClelland

EDUCATION

Master of Fine Arts , Printmedia, School of the Art Institute of Chicago (SAIC), Chicago, IL	2011
Bachelor of Fine Arts , Studio Art, The University of Iowa, Iowa City, IA	2008
Graduation with Honors and High Distinction	
Venice Summer Drawing and Printmaking Program, Venice, Italy	2007

EXPERIENCE AND SKILLS

• **Organizational management, program development and cultural policy**

- Developed and co-administered *PS You Are Here*, a pilot creative placemaking microgrant program in Denver, determining grant guidelines, coordinating review process and providing feedback to applicants.
- Managed \$50,000+ in City of Urbana Arts Grants annually, funding community projects by artists, creative organizations, and festivals. Conducted grant workshops, facilitated review panels, monitored 30+ contracts per year, maintained database of grant recipient activities, reviewed grantee final reports, and evaluated and assessed program performance every year.
- Conducted research and stakeholder interviews in Denver neighborhoods of Montbello and Green Valley Ranch, creating engagement plan for Biennial of the Americas to collaborate with local schools, nonprofits, and community leaders.
- Developed yearly \$250,000+ Urbana Public Arts Program budget in coordination with Public Arts Commission. Ensured appropriate use of funds, maintained finance database, and processed payments.

• **Public art project management**

- Created Murals on Glass, a temporary public art program featuring the work Champaign County artists as large-scale vinyl decals on windows to showcase local work and beautify downtown Urbana, IL.
- Managed all stages of the public art process for the Boneyard Creek Beautification Project, including conducting public meetings to determine project priorities, identifying an artist through a Request for Qualifications process, managing design development, and presenting the final design to the Urbana Public Arts Commission and Urbana City Council for approval. The final artwork by Seattle artist Jack Mackie was inspired by the native flora and fauna of Champaign County, as part of an overall project to transform an urban waterway into a downtown amenity.
- Managed public art project to commemorate Dr. Martin Luther King in collaboration with the local neighborhood, the Urbana Park District, and Urbana School District 116. Administered public art process, as well as developed arts programming and curriculum to take advantage of the educational opportunity for students at the adjacent school to see Illinois artist Preston Jackson at work.
- Drafted, negotiated, and monitored contracts with public artists, grant recipients, and local visual and performing artists. Determined scope of services, insurance requirements, and payment schedules.

• **Collections management and curation**

- Researched available options to implement new custom collection database to aid in Denver Public Art collection management and maintenance. Coordinated application for National Endowment for the Humanities grant to fund public-facing version of collection database in collaboration with students and faculty at Metropolitan State University.
- Curated quarterly Artist of the Corridor local art exhibitions in Urbana, IL, coordinating all details of display including contracts, insurance, installation, labels and wall text, publicity, and de-installation.
- Updated and maintained collection database of University of Iowa Hospitals and Clinics' 4,000+ original works of art Identified conservation needs and filed condition reports throughout collection.
- Knowledge of contemporary art, art history, emerging artists, and fine art techniques

• **Development, grants management and relationship-building**

- Manager of DSST Public Schools grant portfolios of over \$22 million, writing proposals to private foundations and federal and state funders and tracking and completing all interim and final reports.
- 2013 Grant reviewer for Illinois Arts Council (IAC), evaluating proposals from 52 organizations statewide. Wrote successful proposals to IAC for general operating support in 2012, 2013, and 2014.
- Built collaborative relationships in Urbana, IL between public and private entities including cities and local artists, creative sector businesses, universities, and state and private sector funding organizations to present events and programs to promote the arts community in the region.
- Frequent public speaking at community meetings, Grant Workshops, and media appearances.

Christina McClelland

• Communications, marketing and outreach

- Created dynamic content to engage the public with the Denver Public Art Collection through Facebook, Twitter, and Instagram.
- Directed Urbana Public Arts Program marketing efforts, including overseeing yearlong rebranding resulting in new program logo, brochure, and postcard.
- Designed Daily Palette promotional materials such as postcards, posters, and web icons.
- Wrote collection guides to increase visitor engagement with Project Art collection.

• Proficiencies

- Office and Business: Microsoft Office, Google Drive, Basecamp
- Graphic design & Video-editing: Adobe Creative Suite, Final Cut Pro
- Social Media: Facebook, Twitter, Instagram, LinkedIn, Pinterest
- Patron Mail Technology & CRM: MailChimp, Constant Contact, Salesforce, DonorPerfect

SELECTED EMPLOYMENT

Grants Manager , DSST Public Schools, Denver, CO	2015-Present
Public Art Coordinator , Denver Arts and Venues, City and County of Denver	2013-2014
Public Arts Coordinator , City of Urbana, IL	2011-2013
Arts Coordinator , Project Art and The Medical Museum, UIHC, Iowa City, IA	2008-2009
Project Coordinator , The Daily Palette, University of Iowa, Iowa City, IA	2006-2008

SELECTED GRANTS & AWARDS:

Arts and Culture Strategy , Course through National Arts Strategies & University of Pennsylvania	2015
Chair , Leadership Council, Center for Visual Art, Metropolitan State University	2015
Presenter , Five in Five, Americans for the Arts Annual Conference	2014
Downtown Denver Partnership Leadership Program	2014
40 under 40 , <i>Central Illinois Business Magazine</i>	2013
Review Panelist , Visual Arts Program Grants, Illinois Arts Council	2013
Women of Distinction Award , Girl Scouts of Central Illinois	2013
Participant , Americans for the Arts Local Arts Classroom	2012
Trustee Scholarship , School of the Art Institute of Chicago	2009
Honors Travel Grant to Venice Biennale, Venice, Italy, University of Iowa	2007